

# Turn Every Call Into Intelligence

AI-Powered Voice Analytics for Legal, Medical & Enterprise

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**VoiceAI Solutions**

Minority-Owned Business Enterprise

# The Problem

## Missed Intelligence

95% of call data is never analyzed — critical insights lost forever

## Compliance Risk

Manual call review cannot scale — regulatory violations cost \$50K+ per incident

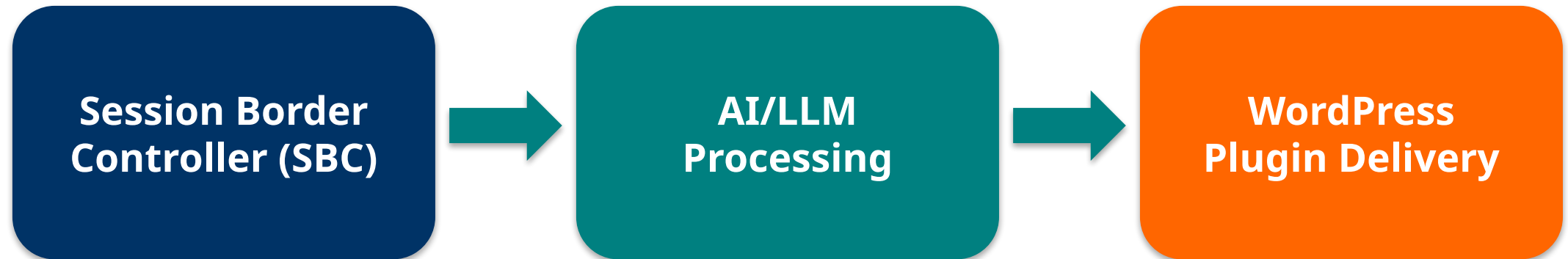
## Revenue Leakage

Without analytics, businesses miss upsell signals and churn warnings

# Our Solution

SBC + LLM = Real-Time Voice Intelligence

VoiceAI combines enterprise-grade Session Border Controller technology with fine-tuned Large Language Models to deliver real-time call intelligence as WordPress plugins.



# Market Opportunity

\$165M Total Addressable Market

**TAM**  
**\$165M**

Total Addressable Market  
Voice AI + WordPress Plugin  
Market

**SAM**  
**\$45M**

Serviceable Addressable Market  
Legal, Medical, Support verticals

**SOM**  
**\$8M**

Serviceable Obtainable Market  
Year 3 target capture

- Contact center AI market growing 23% CAGR
- WordPress powers 43% of all websites — massive distribution channel
- Legal tech and health tech sectors adopt AI fastest

# Product Portfolio

9 WordPress Plugins Powered by SBC + LLM

**Legal Call  
Analyzer**

**Medical  
Scribe Pro**

**Support  
Intelligence**

**Compliance  
Monitor**

**Revenue  
Signals**

**Call Quality  
Assurance**

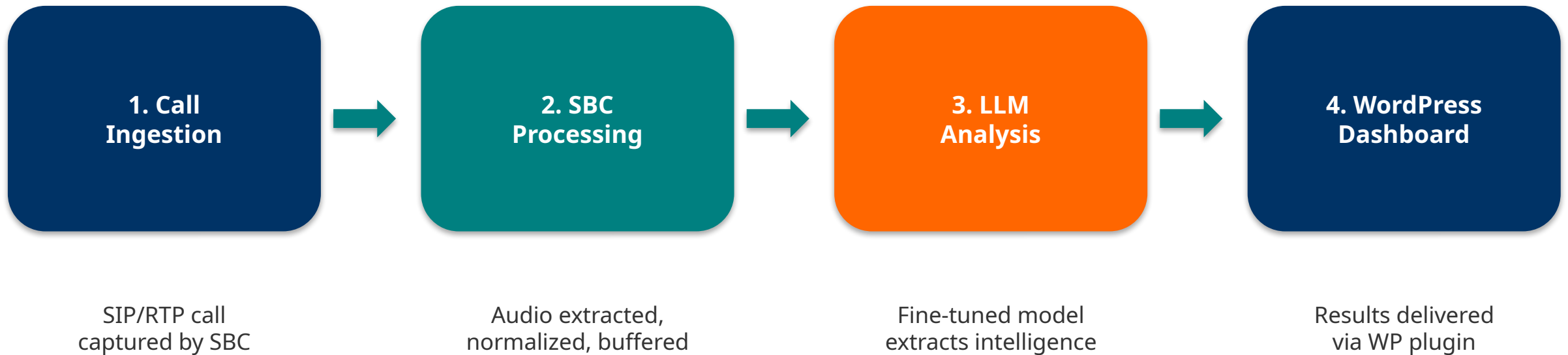
**Sentiment  
Tracker**

**Appointment  
Scheduler**

**Multi-Language  
Translator**

# How It Works

From Phone Call to Actionable Intelligence in Seconds



# Technology Platform

WordPress Plugin Layer (PHP/JS)

REST API / Webhook Gateway

LLM Processing Engine (Fine-tuned Models)

Session Border Controller (C++ SBC Core)

Network Layer (SIP/RTP/TLS)

# Competitive Advantage

4 Pillars of Differentiation

**Vertical AI  
Models**

Fine-tuned for legal,  
medical, support

**WordPress  
Native**

43% web market  
instant distribution

**Own the  
SBC Stack**

No third-party  
voice dependencies

**Minority-Owned  
MBE**

Federal contracting  
advantage

# Business Model

SaaS Subscription + Usage-Based Pricing

**Starter**  
**\$49/mo**

1 plugin  
500 min/mo  
Email support

**Professional**  
**\$149/mo**

3 plugins  
2,000 min/mo  
Priority support

**Enterprise**  
**\$499/mo**

All plugins  
Unlimited min  
Dedicated support

# Traction & Validation

**Current Revenue**  
**\$150–200K**

**Business Type**  
**Minority-Owned (MBE)**

**Products**  
**9 WordPress Plugins**

**Technology**  
**Proprietary SBC + LLM**

# Financial Projections

3-Year Revenue Growth



# Go-to-Market Strategy

4 Channels to Market

**WordPress  
Marketplace**

Plugin directory  
60K+ daily installs

**Direct  
Sales**

Enterprise accounts  
vertical focus

**Federal  
Contracts**

SBA 8(a), HUBZone  
MBE advantages

**Channel  
Partners**

MSPs, VARs  
white-label

# Leadership Team

**CEO / Founder**

20+ years telecom  
SBC architecture expert

**CTO**

AI/ML specialist  
LLM fine-tuning

**VP Sales**

Enterprise SaaS  
Federal contracting

**VP Engineering**

WordPress ecosystem  
Plugin development

# Minority Business Advantage

## SBA 8(a) Program

Sole-source federal  
contracts up to \$4M

## HUBZone Certification

Price evaluation  
preference 10%

## MBE Certification

State & local  
set-aside contracts

## Federal Subcontracting

Large primes need  
MBE subcontractors

# Funding Strategy

Phased Capital Deployment



# Milestones

24-Month Roadmap

**Q1-Q2**

MVP Launch  
3 plugins live

**Q3-Q4**

Revenue \$500K  
8(a) certification

**Q5-Q6**

Scale to \$2M  
Enterprise clients

**Q7-Q8**

Expand to \$4M+  
Federal contracts

# Why Now?

- LLM costs dropped 90% in 18 months — making real-time voice AI economically viable
- WordPress market share at all-time high (43%) — massive distribution channel
- Federal government expanding MBE contracting goals — unprecedented opportunity
- Contact center AI adoption accelerating post-COVID — 23% CAGR
- First-mover advantage in SBC+LLM+WordPress integration — no direct competitors

# Thank You

## VoiceAI Solutions

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### Questions & Discussion

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